

## A Coming Great Electric, Oil, Mining, Industrial and Distributing City Now in its Swaddling Clothes

A NEW STAR IN THE REAL ESTATE FIRMAMENT—SHINING BRIGHTLY

# What Fort McMurray Bases Its Future Greatness Upon

### LUMBER

Along all the streams and lakes in the Fort McMurray District, large timber limits of poplar, white spruce, jack pine, tamarack and birch exist. These varieties are all well suited for lumber. In fact, it is well known that sufficient timber exists in this district to supply all Western Canada with lumber, for several generations to come. Many are already seeking saw-mill sites at Fort McMurray and this industry employing thousands will undoubtedly be well established in advance of the Railway.

### PULP WOOD

The white spruce and the poplar, the two varieties of timber best suited for pulp manufacture, predominate in the Fort McMurray District. The manufacture of pulp and paper should speedily become a Fort McMurray leading industry. Cheap electric power so easily available will aid this greatly.

### ASPHALT

#### World's Greatest Deposits.

The enormous outcrops of tar sands in the vicinity of Fort McMurray depend chiefly for their commercial value upon railway transportation. Analysis of these sands show that it is composed of 81.73 per cent. of silicious sands, 5.85 per cent. of water, mechanically mixed, and 12.42 per cent. of pure bitumen or mineral tar. In its native state or with very little refining it may be used for paving, roofing and many other commercial purposes. The pure asphalt, rock asphalt and tar sands found here in inexhaustible quantities are ever in great demand, commanding a high price in the markets of the world, will give to Fort McMurray enormous wealth. Their mining, refining and manufacture will give employment to thousands:

"During the warm weather tar, or this pitch, free from any mixture of sand, comes out of the banks, as if by pressure, in places where the black sands appear to be unconcerned with the thick petroleum. This accumulates among the vegetable matter, and is collected in considerable quantities. It is possible that the tar also flows in streams from the seams beneath. It is taken in barrels to the wharves of the Hudson's Bay Company and to the Alameda station and after boiling it down so that it will harden on cooling, it is used for putting over boats, roofs, etc."

Geographical Report, 1903, Pages 21, 22

### GLASS

The tar sands in the Fort McMurray District provide the two essentials for a glass making industry—the tar and the silica, for tar sand burns freely if supplied with sufficient air, and the sands consist of grains of pure vitreous quartz, suitable for

the manufacture of the finest white glass. This industry alone should be developed to employ thousands of men, adding further to Fort McMurray's greatness.

### CAS

Of combustible material the Fort McMurray District has beneath its soil a store that occasionally proves embarrassing, as when boring for petroleum a flow of natural gas is released which cannot be capped for some time, and whose roar can be heard for two or three miles. Gas in great quantities, plenty of wood and nearness of great bodies of coal will supply the coming great city of Fort McMurray with plenty of light and heat.

### OIL

As to the possibilities of striking oil, according to reports made by prominent experts and geological surveys, there is lying under the ground in the Fort McMurray District, richer deposits of oil than those in California. Five oil boring outfits are already in the field. The oil is there. It has already been tapped and every indication points to a tremendous flow as soon as the wells are sunk deeper. In all probability the drills now in the field will reach the main oil bearing sands before the close of the 1912 season. The result will be a rush to these fields, the like of which has never been seen before on the American continent.

### SALT

Near Fort Smith on the Northern frontier and tributary to Fort McMurray by waterway, there is a very extensive bed of salt on the surface. Adjoining Fort McMurray an oil prospecting concern, penetrated during boring operations, six feet of rock salt two hundred feet in thickness. The water of Saline Springs just below Fort McMurray, is so heavily impregnated with salt that large banks of salt have been deposited on the surface. Salt refining is a profitable industry and the product always finds a ready market. This industry bids fair to add to Fort McMurray's renown.

### FURS—FISH

The furs of the great North Country will always bring a certain amount of wealth to Fort McMurray. The cold waters of Northern Canada's streams and lakes, produce the finest fish, the leading varieties, the trout and white fish are in great demand among the epicureans in the cities of Eastern Canada and the United States. The curing and packing of fish will undoubtedly become a profitable industry, employing many.

### AGRICULTURE

The region tributary to Fort McMurray is one of great rivers, lakes and forests, containing the immense valleys of the Athabasca, Clearwater and Lower Peace River, comprising a magnificent extent of land only waiting for a railway to make it take rank as some of the finest stretches of territory in the province. One Government explorer states that the Clearwater Valley alone will accommodate 350,000 settlers.

"No further proof of the splendid home making possibilities to be found in Northern Alberta can be needed when it is remembered that the prize wheat exhibited as long ago as 1876 at the Centennial Exhibition held in Philadelphia, U.S.A., was grown at Fort Chipewyan on Lake Athabasca in latitude 59 degrees, 700 miles north of the International Boundary. Moreover, far up at Vermilion-on-the-Peace, 700 miles from the nearest railway point, Edmonton, in a latitude almost as far north as Northern Labrador, yet in a country of luxuriant growth and mild climate, a modern electric lighted flour mill, with a capacity of 35 barrels a day, has been in operation for some years for the sole purpose of dealing with the wheat grown in the vicinity. But it must not be forgotten that altitude makes more difference in the successful growth of crops than latitude, and Vermilion is only 950 feet above sea-level, while Edmonton is 2158 feet and Calgary is 3389 feet." All this vast productive agricultural territory is directly tributary to Fort McMurray by navigable water routes, the very cheapest method of transportation, and the completion of the railway to Fort McMurray will bring this great territory into direct communication with the outside world.

### FLOUR MILLS

Electric power has always been a potent factor in the upbuilding of the milling industry. Fort McMurray will have the power. The great valleys tributary will grow millions of bushels of wheat. All this wheat must eventually be transferred at Fort McMurray from boat to train. Is it not reasonable to suppose that elevators of large capacity for the storing of this grain and mills for its manufacture into flour will be built there?

### ELECTRIC POWER

Cheap power is a necessary requisite for the upbuilding of large industries. Fort McMurray is well favored in this respect. Just south of Fort McMurray, and in view from the hilltop, the Athabasca River breaks into a series of rapids from which, according to authority, nearly a quarter of a million horsepower can be derived. The Grand Rapids on

the river above Fort McMurray, a magnificent spectacle could in their deepest sixty feet, a quarter of a mile develop at least 60,000 horsepower, in an ordinary season.

### OTHER RESOURCES

Other natural resources known to exist in this country are gold, copper, galena, iron ore, silver, mica, limestone, sandstone and gypsum, all of which will require capital and labor for their development.

### TRANSPORTATION

All Fort McMurray needs now to start it on its road to greatness is a Railroad. That need is soon to be supplied. The last session of the Alberta Parliament guaranteed the bonds for a C. N. R. extension to Fort McMurray. Surveyors are already in the field. Construction work will be needed to rapid completion. Then will millions upon millions of long waiting capital pour into Fort McMurray to develop the known great natural resources of this district, an empire in extent. Then will thousands of settlers and city builders flock to this richly favored section. The great river highways of the North will provide easy and cheap communication for all this vast territory with Fort McMurray the head of navigation on the Athabasca River. Railways will in the course of a few years radiate in every direction out of Fort McMurray, but the great water highways will always remain to serve throughout this vast territory, keeping down freight and passenger rates to Fort McMurray the distributing and manufacturing center.

### Special—

Since this advertisement was written English Capitalists, realizing the future greatness of Fort McMurray and the wonderful richness of the great north country tributary, have arranged to build a second railway without Government aid from Edmonton to Fort McMurray and from there westward to the Peace River and eastward to the Hudson's Bay, to connect with a fleet of ocean-going steamers. This new road, it is understood, will become a fourth transcontinental line. It is proposed by this syndicate, which is backed by The London and Dominion Trust Co., representing \$45,000,000 of capital, to have the line from Edmonton to Fort McMurray in operation within two years, from which point the east and west extensions will be built.

ALL RESERVATIONS CALL FOR ONE-THIRD CASH

NO HUNDRED DOLLAR LOTS

# B. H. HAYES AND I. L. ACKLEY

SALES MANAGERS

## Fort McMurray Original Townsite Company Limited

A Company Backed by Twenty-Five of Edmonton's Leading Business and Professional Men.

A Sufficient Guarantee of Responsibility.

602 TEGLER BLOCK

PHONE 5080

EDMONTON

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**TS ISSUED FOR  
3 NEW RESIDE**

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all these buildings are in construction, many up because of lack of even water connection building needs. This is why commissioners received John Watson, of the

**SENDS GIFTS T**

**LAY-BENNETT C**

**Cash Will be Divided—  
Who Assisted With  
Bodies of Titanic Vic-  
tims Watch for Capt. Lardner**

N.S., June 17.—Capt. Lardner, of the cable ship Mackinac, has recovered so large a number of bodies of victims of the Titanic disaster that he is expected to receive a large sum of money for their recovery.

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## KAUGHT UNDER D AND SMOTHER

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car, were uninjured  
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her marriage was M  
daughter of Wm.

**USE DISCOVERED  
KILLING THE CHINESE**

June 17—The Peking edition of the Daily Telegraph reports the suppression of a rising in the province of Shantung, forty miles south of Peking. The rising was organized in Manchuria by the despatched Japanese troops, designed to distract

Prof. Goodwin Dead. George Goodwin, professor of Greek Literature at Harvard, died June 17, 1918, at his home in Cambridge, Mass.

STCHEWAN ELECTIC  
THURSDAY, JULY 1

Legislature just  
had a membership  
at the next house, and  
of a redistribution

through at the last and will have 54 members.

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PAGE SEVEN

FOR SALE—REAL ESTATE  
**McEACHERN**  
& BNOS  
Real Estate, Mines & Timbers  
Phone 2022 324 Jasper Ave. M  
H.B.R.

WITH PT. 400, south of Versailles  
 Price \$7500; 1-2 cash, and 12.  
 LOT ON FOURTH ST.,  $\frac{1}{2}$  mile S. of south  
 of Churchville, Price low, 10-2000  
**PORTAGE AVE.—Lot 12 in Block 17, get-  
 ting, terms \$2750 cash balance 1,  
 4 years.**  
**CLAY AVE.—**With four small  
 outages, rent, at \$50 per mo. +  
 Price \$1500, terms 15-00  
 easy easy.  
**CLAY AVE.—**Double corner block 11  
 price \$11000, terms 12000 cash bal-  
 12, 12 months.  
**CH STREET.—**South of C. N. R. price  
 11000, terms half cash, 6 and 12.  
**WELSH ST.—**Lot 107, block 11  
 \$2500, terms \$1250 cash, balance 0  
 12.  
**LOT 29—**South of Versailles, lot 12  
 block 6, price \$7000, half cash, and 12.

**INOLEWOOD**

Lot 9, block 66, price \$2200, terms

Lot 8, 18, Block 4, price \$2600, terms \$1000 cash, balance 8 and 12 months.

Lot 17, Block 51, price \$1150, terms \$100 cash, 6 and 12.

Lot 2, 3, Block 45, price \$2000, terms \$1000 cash, balance 6 and 12.

Lot 11, Block 41, price \$1000, terms \$100 cash, balance 12.

Lot 11, Block 67, price \$500; terms.

Lot 15, Block 73 (corner), price \$1250, terms.

LOT ON LAUREL ST., Block 43, with mail coach. Price \$1200, terms.

LOT 27, Block 45, on Lorne St. Price \$1150, terms.

LOT 18, 19, 31, 32, Block 4, price \$100 cash, balance 6 months.

LOT IN HILLOCK TR. Price \$450 cash, terms.

LOT 16, 18, 19, 21, 22, Block 28, price \$1000 cash, balance 6 and 12 months.

**CROMDALE**

**CRAKE-Lots 2 to 11, Block 31**  
\$2500, terms \$2500 cash, half c  
and 6 and 12 months.

**CRAKE-Lots 2 to 11, Block 31**  
\$2500, terms \$2500 cash, half c  
and 6 and 12 months.

**PARKDALE**

**Lot 34 to 38, Block 98, price \$1000**  
terms half cash, 6 and 12.

**Lot 39, Block 101, price \$100, half cash**  
and 12 months.

**Lot 40, Block 97, price \$150 cash**  
and 12 months.

on Fort Trail, black 186, price  
 terms.  


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**SYNDICATE AVE.**  


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 ible corner block 25, price \$12,237  
 Lot block 2, price \$12,669, terms  
 third cash, balance easy. Store  
 big on property.  


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**GOLD HAGMAN ESTATE**  


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 H: COLEMAN, block 18. Price  
 \$: \$659 cash, bal. 3, 5, 15 months.  


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**KING EDWARD PARK**  


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 LOTS, block 11. Price \$58,  
 terms.  


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**ACREAGE**

TA PARK, Blocks 2 and 6, containing 16 acres. Price \$2500. Terms, 1/4 down.

IN-4 Acres in Block 6. Price \$2500. Terms.

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TA PARK-5 Acres Block; \$500 per acre. Terms.

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**DELTON**


32 CORNER, HIR. 12 (190x150). \$2500. Terms.

B. Block 6. Price \$500; \$300 4 and 12 months.

Block 5. Price \$350; \$350 cash 12 months.

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**BEAUCHERN**

**BROS.** 

NT PARK—This is also a good place to buy plants and two big

Sovereign Fire Assurance Co., of  
Canada.  
Springfield Fire & Marine Ins. Co.  
of Springfield, Mass.

Service—Leaving Edmonton  
8.20 a.m. Arriving Edmonton  
10.45 a.m.

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